

Product Information

Matsuya rice porridge for babies

We aim to improve the quality of our baby food by using safe and reliable ingredients.

Matsuya's "Niigata Koshihikari rice porridge series" is based on the opinions of mothers in a survey. The main ingredient, Koshihikari rice from Niigata, is grown under contract farming. The flavour and nutrition of the porridge, cooked with carefully selected ingredients and delicious water, is delivered as it is. All items contain additional DHA*1 and calcium*2 to support your baby's growth.

※1 DHA is a refined oil derived from bonito and is a "food label".

※2 It is an ingredient derived from scallop shells. It is not included in the 28 allergens.

Cooking example (white rice)

- Rice Variety**
- Safety & Security**
- Contract farming**
- Domestic Vegetables 100%**
- Nutritional enhancement DHA&Ca**
- 28 Allergen Free**
- Preservatives Colouring Free**

Functionality, convenience and many more!!

- Easy to make!
- Great smell and taste!
- Good value for its quantity!
- Resealable packaging. Waste-free and very convenient!

100 years of 'mastery'
Instantaneous fresh manufacturing method

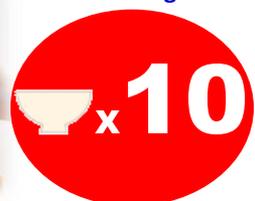


It instantly locks in deliciousness and nutrients when it's fresh!

When you open the bag, it's freshly made!

The amount of food your baby eats varies from day to day and the amount of food you make can be a problem. This product is a zippered bag that contains multiple servings, so you can make your own meals and keep the remainder after opening. It's waste-free and budget-friendly, too!

A White Rice Version is equivalent to 10 servings!



Speed cooking! No more keeping the baby waiting!



*You can use lukewarm water or water!

*You can easily adjust the softness by adding hot water!

Quick and easy!
It's so light, makes it so easy
to bring around!



Niigata Koshihikari rice porridge series — A wide range of variations to suit all ages

Product Name	Main ingredient	Content	JAN code
White rice  <p>Around 5 or 6 months~</p> <p>Contract grown Koshihikari rice from Niigata with shellfish calcium from Aomori for enhanced nutrition. It can be used in a wide range of ways as a base for a variety of baby food depending on your ideas.</p>	Japanese white rice, refined fish oil with DHA, calcium of scallop shell.	70g (10 servings)	4510549005504
Mixed with 7 kinds of vegetables  <p>Around 5 or 6 months~</p> <p>Contract grown Koshihikari rice from Niigata and 100% domestic vegetables. It is a blend of 7 different kinds of vegetables and has an excellent nutritional balance of rice and green and yellow vegetables as well as the sweetness of vegetables. It is processed from raw vegetables, so there is no distinctive bitter taste.</p>	Japanese white rice, spinach, tomatoes, komatsuna, carrots, squash, broccoli, cabbage, refined fish oil with DHA, calcium of scallop shell.	56g (8 servings)	4510549005511
Mixed with flounder & 5 kinds of vegetables  <p>Around 6 or 7 months~</p> <p>Contract grown Koshihikari rice from Niigata is blended with flounder and five types of vegetables. Whitefish contains high quality protein and vitamins, is low in fat and is easily digested and absorbed.</p>	Japanese white rice, flounder, broccoli, spinach, komatsuna, cabbage, carrots, salt, scallop extract, refined fish oil with DHA, calcium of scallop shell.	42g (6 servings)	4510549005528
Mixed with mushrooms & 4 kinds of vegetables  <p>Around 6 or 7 months~</p> <p>Contract grown Koshihikari rice from Niigata is blended with four different types of vegetables including ripe tomatoes and two types of mushrooms (domestic) that are rich in dietary fiber and vitamins. It is easy to cook without doing the tedious task of boiling tomatoes and other prep work.</p>	Japanese white rice, tomatoes, onions, eggplant, green pepper, enoki mushrooms, shimeji mushrooms, salt, scallop extract, clam extract, refined fish oil with DHA, calcium of scallop shell.	42g (6 servings)	4510549005535
Mixed with 3 kinds of seaweeds & 4 kinds of vegetables  <p>Around 7 or 8 months~</p> <p>Contract grown Koshihikari rice from Niigata is blended with seaweed (wakame, hijiki and kelp) and four types of domestic vegetables. It's an easy way to consume the nutrients of the sea and the land together. Seaweed and vegetables provide the nutrients that are often lacking!</p>	Japanese white rice, carrots, spinach, komatsuna, asparagus, wakame, hijiki, kelp, salt, scallop extract, refined fish oil with DHA, calcium of scallop shell.	42g (6 servings)	4510549005542

●Best-by-date : 2 years for all types(unopened at normal temperature)

●Quantity per case: 32 for all types

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<http://www.niigata-matsuya.co.jp/en/>